

## **Illuminate brilliance: Goldmedal Electricals launches Jugnoo LED downlights**

Jugnoo is a premium downlight featuring 3-in-1 colour temperatures.

**National, 12 January 2024:** Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) companies, announced the launch of its Jugnoo LED Downlight. It features 3-in-1 colour temperatures: Warm White, Neutral White, and Cool Daylight. This downlight is easy to install and use, allowing users to simply switch between three colours by turning the light ON and OFF.

Jugnoo, featuring a high-quality luminaire, boasts an aesthetically pleasing design with a transparent acrylic cover. This cover not only enhances the light dispersion but also elevates the overall look of the ceiling. The anti-glare diffuser in Jugnoo creates soothing light making it an ideal choice for homes, offices, shops, restaurants, and hotels. Its in-built independent driver provides electrical protection against high and low voltages.

### **Other features:**

1. Polycarbonate housing with transparent optical acrylic cover
2. Equipped with a separate driver to ensure ease of installation and use.
3. Surge protection up to 2.5Kv
4. Total lumen efficacy: 75lm/W
5. LED life: 25000 burning hours

Speaking about the product, **Bishan Jain, Director, Goldmedal Electricals** said, *"At Goldmedal, our commitment is to elevate the ambiance of every home, shop, or restaurant. The introduction of Jugnoo LED Downlight is a great addition to our contemporary lighting segment. It combines comfort with aesthetic appeal in a seamless manner. Its sleek design allows for effortless integration into any setting, offering ideal lighting solutions."*

Jugnoo LED Downlight is available both online and in retail stores for Rs. 310. It comes with a warranty of 2 years.

### **About Goldmedal Electricals:**

Goldmedal Electricals is a home-grown electrical company established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference in the daily life of consumers. The company is known in the industry for manufacturing high-quality wiring devices and introducing a host of innovations. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry with an in-house, state-of-the-art tool room and testing

facility. Today, the company manufactures a vast range of electrical products that include various types of Switches, Home Automation Systems, Fans, Security Systems, Entertainment devices, Doorbells, Wires, Cables, and more for residential buildings as well as commercial establishments.

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